

## THE POLISH CHAMBER OF EXHIBITION INDUSTRY MONTHLY NEWSLETTER

### MTP Group awarded with the prestigious “Teraz Polska” emblem

**04.06.2019** The MTP Group was awarded in the 29th edition of the “Teraz Polska” competition for exhibition and event services, joining the elite group of institutions that stand out on the market and can be a role model for others. The award, during a ceremonial gala in the Grand Theatre in Warsaw, was received on June 3<sup>rd</sup> by the Chairman of the Board Przemysław Trawa.



photo: [www.mtp.pl](http://www.mtp.pl)

The “Teraz Polska” competition has a non-commercial character and for nearly 30 years it has been strengthening the competitiveness and market success of the winners. The awards are presented in three categories: for Best Products and Services, for Municipalities and for Innovative Enterprises. This is another award, after the honorary “Teraz Polska” award for the Cavaliada Tour project, which the jury of the Foundation awarded to the MTP Group.

*- We are glad that once again we have found ourselves in such a prestigious group of winners. The “Teraz Polska” emblem which has been awarded to our services is an undeniable proof of the high level of our competence, offer and infrastructure - emphasizes Przemysław Trawa, Chairman of the Board. - A successful event is a combination of many elements: unique content, attractive location, professional services, comprehensive approach and scale of operation. The MTP Group meets all these conditions, he adds.*

The “Teraz Polska” emblem is the most recognizable symbol promoting Polish entrepreneurs. For nearly 30 years, over 600 products and companies have been awarded with a white and red mark reflecting the highest Polish quality, strengthening their market power, recognition and success. The competition is held under the honorary patronage of the President of the Republic of Poland.

### UFI elects Anbu Varathan as president for 2020/2021

**05.06.2019**

The UFI Board of Directors elected Anbu Varathan as President of UFI for the 2020/21 period. The decision was made at the board meeting that marks the start of the annual UFI European Conference in Birmingham (UK).



The UFI presidential trio for the 2019/20 term will therefore comprise of:

**Anbu Varathan (Indian Machine Tool Manufacturers' Association - IMTMA, India) Incoming President**

**Mary Larkin (Diversified Communications, Portland, USA) President 2019/20**

**Craig Newman (Johannesburg Expo Centre, South Africa) Outgoing President**

Craig Newman, UFI's current President, welcomed the election of Anbu Varathan, saying: "I am pleased to welcome Anbu Varathan to his new role in the UFI leadership team as the Incoming President. Together with Mary Larkin, I'm looking forward to our close collaboration and I wish him every success in performing all the important duties that are required of this position."

Anbu Varathan commented: "I am delighted to be part of UFI's top leadership in the coming years and to continue with the development and support that UFI has provided the industry for so long. As the first President in UFI's history based in India, I'm even more pleased to have been elected to this position, and it is a great honour for me to fulfil my duties."

As UFI's incoming President, Anbu Varathan will work closely with the incumbent President and outgoing President to make up the presidential trio, managing UFI at the highest level, and helping UFI continue on its global mission to connect, support, and promote the exhibition industry around the world.

UFI was founded in 1925 as a non-profit, non-partisan international association, and today is the global association for the exhibitions industry, directly representing more than 50,000 exhibition industry professionals in almost 90 countries around the world. UFI operates four regional offices in addition to the headquarters in Paris.

UFI's recent presidents were from Italy (Corado Perraboni 2017/18), Germany (Andreas Gruchow 2016/17), Russia (Sergey Alexeev 2015/16), Colombia (Andrés López-Valderrama 2014/15), France (Renaud Hamaide, 2013/14), and China (Xianjin Chen, 2012/13).

This decision becomes effective at the conclusion of the 86th UFI Global Congress, which runs from 6-9 November 2019 in Bangkok (Thailand).

Anbu Varathan is Director General & CEO of the Indian Machine Tool Manufacturers' Association (IMTMA), organizer of the IMTEX exhibitions, which are among the largest machine tool industry exhibitions in the world. He is also the Chief Executive Officer of the Bangalore International Exhibition Centre (BIEC).

Anbu Varathan has been active in UFI for many years, supporting the association's mission and driving developments especially in Asia. He has been serving on the UFI Board of Directors since 2011, and was further appointed onto the UFI Executive Committee in 2017. He will be the first UFI president from India in the history of the association. Source: [www.ufi.org](http://www.ufi.org)

## Two Contests, one Gala

**06.06.2019** On 5 June 2019, the Koneser Centre in the Praga district in Warsaw hosted a ceremonial PCEI Gala crowning the Polish celebrations and activities carried out on the occasion of the next edition of the UFI (the Global Association of the Exhibition Industry) awareness and promotion campaign called "Global Exhibitions Day 2019". During the Gala we not only celebrated, but also presented awards to the winners of two contests organized by Polish Chamber of Exhibition Industry: Exhibitions 4.0 and Exposition of the Year 2018.

### Contest for Students: Exhibitions 4.0

The task of the participants of the **Exhibitions 4.0** contest was to prepare an essay, a multimedia presentation or a spot presenting their vision of the development of exhibitions in the future. In the "promotional spot" category, the Jury awarded a scholarship of PLN 3,000 net to **Martyna Maier** for her work entitled "Exhibitions Offer More - Benefits of Participating in Exhibitions". The third place was awarded ex aequo to: **Joanna Dobosz** and **Izabela Skrzyniarz**. No second place was awarded. In the essay category, the jury decided not to award the main prize. The second place for a written work "Exhibitions offer more" was awarded to: **Arleta Bieniek** and **Gabriela Golanowska**. The third prize was awarded to **Dorota Orlńska** for her essay "New media in the service of exhibitions". No winner was also selected in the multimedia presentation category. The second prize went to the duo: **Marlena Kapusta** and **Paweł Piąza**. There was no award for third place in this category either.



### PCEI Contest "Exposition of the Year 2018"

The second part of the PCEI Gala, organized on the day of Global Exhibitions Day 2019, was occupied by the ceremony of awarding prizes to the winners of the PCEI "**Exposition of the Year 2018**" contest, organized since 1998, during which the best projects in the design and construction of exhibition and event expositions are selected.







## LAUREATES OF THE CONTEST – EXPOSITION OF THE YEAR 2018

(photos: PCEI and the PCEI Members' archives).

### Category: Expositions up to 25 sq.m. at domestic exhibitions

#### 1st place:

Contractor: Amako Media s.c. (Amako Expo), Kraków

Designer: Aleksandra Wiecha

Investor/ Exhibitor: IMS S.A.

Location: SHOPPING CENTER FORUM, 26-27.09.2018,  
EXPO XXI, Warsaw, Poland



### Category: Expositions 25 - 50 sq.m. at domestic exhibitions

#### 1st place:

Contractor: IDEA EXPO (Grupa MTP)

Designer: Magdalena Gyurkovich

Investor/ Exhibitor: Ministry of Agriculture and Country  
Development, Warsaw

Location: exhibitions in Poznań, Wrocław, Łódź, Toruń,  
Gdańsk, Szczecin, Lublin, Opole and Nadarzyn,  
Poland



**2nd place:**

Contractor: Fair Team Michał Hempowicz, Poznań

Designer: Renata Wolczyńska

Investor/ Exhibitor: Duda Development, Poznań

Location: Lodz Real Investment and Construction Exhibition,  
29-30.09.2018, Łódź, Poland



**3rd place:**

Contractor: IDEA EXPO (Grupa MTP), Poznań

Designer: Renata Wolczyńska

Investor / Exhibitor: Duda Development, Poznań

Location: Real Estate and Construction Exhibition,  
17-18.03.2018, Poznań, Poland



**Category: Expositions above 50 sq.m. at domestic exhibitions**

**1st place:**

Contractor: Meliński Minuth, Poznań

Designer: Agnieszka Kuśmierkiewicz

Investor/ Exhibitor: Kaczkan Zakład Produkcji Drzewnej  
Józef Kaczkan Sp. J. , Małdyty

Location: Warsaw Home, 04-07.10.2018, Nadarzyn, Poland



**2nd place:**

Contractor: EXPO LINIA, Buk k/Poznania

Designer: Gizela Rozwadowska-Mylka, Marta Krawczyk,  
Kateryna Shyskina

Investor/ Exhibitor: Polska Grupa Zbrojeniowa, Warsaw

Location: MSPO International Defence Industry Exhibition,  
04-07.09.2018, Kielce, Poland







3rd place:

Contractor: ZEBRA, Suchy Las k/Poznań

Designer: Beata Jarecka

Investor/ Exhibitor: Recticel, Łódź

Location: MEBLE Polska, 06-09.03.2018, Poznań, Poland



**Category: Expositions up to 25 sq.m. at exhibitions abroad**

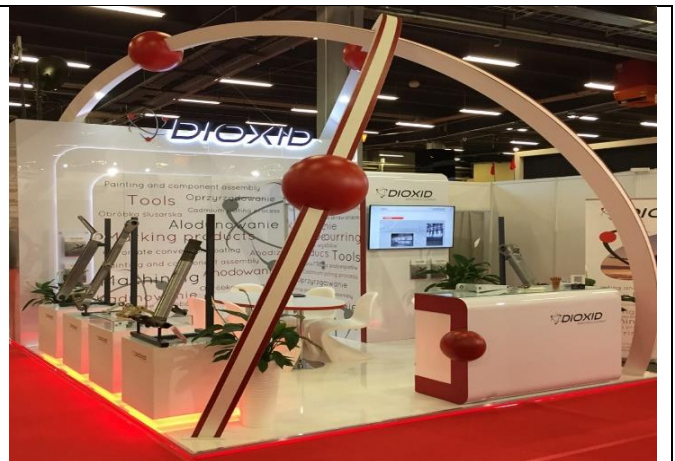
1st place:

Contractor: AmakoMedia s.c. (Amako Expo), Kraków

Designer: Dominik Kowalski

Investor / Exhibitor: Dioxid – Aero Space Company

Location: ILA Berlin Air Show, 25-29.04.2018, Berlin, Germany



**Category: Expositions 25-50 sq.m. at exhibitions abroad**

1st place:

Contractor: ZEBRA P.W.P., Suchy Las k/Poznań

Designer: Beata Jarecka

Investor/ Exhibitor: Sasse Elektronik GmbH, Schwabach, Germany

Location: MEDICA 2018, 12-15.11.2018, Duesseldorf, Germany



### 2nd place

Contractor: PARTNER, Poznań

Designer: Edyta Dąbrowska

Investor/ Exhibitor: Izostal S.A., Kolonowskie

Location: TUBE & WIRE, 16-20.04.2018 r., Duesseldorf, Germany



### 3rd place

Contractor: World Expo International, Bydgoszcz

Designer: Dorota Rybacka

Investor/ Exhibitor: ATLAS sp. z o.o., Łódź

Location: INDEX – SURFACE DESIGN, 23-26.03.2019, Dubai, ZEA



## Category: Expositions above 50 sq.m. at exhibitions abroad

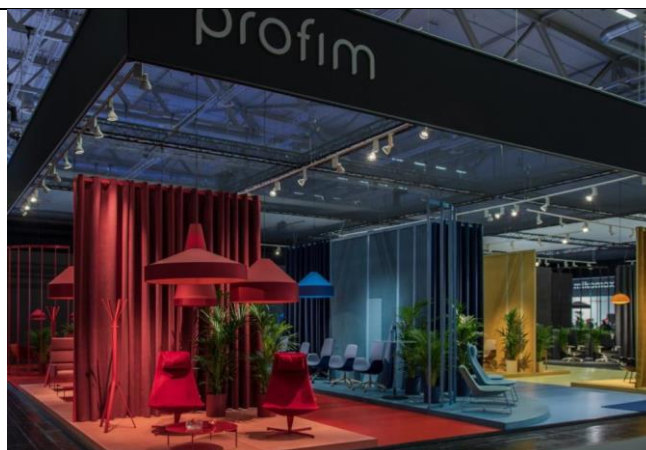
### 1st place:

Contractor: Meliński Minuth sp. z o.o., Poznań

Designer: Studio Rygalik, Warszawa

Investor/ Exhibitor: PROFIM, Turek

Location: ORGATEC, 23-27.10.2018, Cologne, Germany



### 2nd place:

Contractor: ABYSS s.c. Małgorzata i Krzysztof  
Szofer, Poznań

Designer: Design Department of International Masis Tabak

Investor/ Exhibitor: International Masis Tabak LLC, Armenia

Location: INTERTABAC 2018, 21-23.09.2018, Dortmund,  
Germany





### 3rd place:

Contractor: ABYSS s.c. Małgorzata i Krzysztof  
Szofer, Poznań

Designer: Saturn Mimarlik, Stambuł, Turkey

Investor/ Exhibitor: Kartopu, Stambuł, Turkey

Location: H + H 2018, 23-25.03.2018, Cologne, Germany



## Category: Expositions above 50 sq.m. at events

### 1st place:

Contractor: IDEA EXPO (Grupa MTP)

Designer: Zbigniew Józefiok, IDEA EXPO (Grupa MTP)

Investor/ Exhibitor: United Nations Framework Convention  
on Climate Change

Location: Climate Conference COP24, 02-15.12.2018,  
Katowice, Poland



### 2nd place:

Contractor: PARTNER, Poznań

Designer: Mikołaj Jujecka

Investor/ Exhibitor: Coca – Cola Company

Location: semifinals and final of FIFA World Championship,  
Metropol Hotel in Moscow, Grand Hotel Europe  
in St. Petersburg, Russia







Thank you to the patrons of the "Exhibitions 4.0" contest - Andżelika Możdżanowska, Secretary of State, Government Plenipotentiary for Small and Medium-Sized Enterprises in the Ministry of Investment and Development, Polish Chamber of Commerce and Student Forum of Business Center Club, as well as the Contest Sponsors: Superexpo.com, MTP Group, A.S. Messe Consulting, Ecat International, Extend Vision, Meliński Minuth, Partner Zenon Żurek.

The organization of the Gala was supported by the Members of Polish Chamber of Exhibition Industry" Promedia Jerzy Osika, EMG Events Grzegorz Laszuk and Partner Zenon Żurek.

**This is how we celebrated GED 2019!**



**11.06.2019** For the fourth time Polish Chamber of Exhibition Industry, its members and partners joined the global celebration of the Global Exhibitions Day. The global awareness and promotion campaign is conducted under the auspices of UFI - the Global Association of the Exhibition Industry, and Poland is the official Partner of GED 2019, as one of the 41 partner industry associations in the world. We are glad that this year, on June 5th, many of you joined the GED celebrations and shared it in your social media. In this way we have shown the world that the exhibition industry in Poland has a huge potential! Here are some examples:





### About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, established in 1993, is the only national organization - an economic chamber which associates companies which conduct economic activities in the exhibition sector. Members of Polish Chamber of Exhibition Industry represent all the participants of the exhibition market. They are above all: exhibition organizers, trade fair and conference venue operators, companies which offer services of design, construction and furnishing of exhibition stands, exhibition transport and forwarding companies, organizers of participation of Polish companies in exhibitions abroad and representatives of foreign exhibitions in Poland. The Chamber also associates companies from the field of advertising and marketing, the media, catering and hospitality. In 2018 Polish Chamber of Exhibition Industry celebrates its 25th anniversary. It is also the 25th anniversary of the self-government of entrepreneurs in the exhibition industry in Poland.

Four basic areas covered by the program of Polish Chamber of Exhibition Industry operations are: lobbying, actions for the integration of the exhibition environment, promotion of exhibitions - widely understood - including publishing operations, education in trade fair marketing and promoting ethical business actions in the sector, as well as actions aimed at sustainable development.

The mission of Polish Chamber of Exhibition Industry is to: serve as a multifunctional platform of cooperation for all participants of the exhibition industry, develop effective structure of lobbying actions for the benefit of the Polish exhibition sector, promote participation in trade fairs and exhibitions as an effective element of marketing and communication strategy of businesses, act for the benefit of increasing standards of trade fair services offered its members, including for the benefit of reliable, transparent exhibition statistics, offer the participants of the exhibition market opportunities of exhibition education and business, act for the benefit of integration of its members and their identification with the environment, and work out the motivation to act together and such a culture of cooperation which multiplies and protects the economic interests of the members of the Chamber.

Polish Chamber of Exhibition Industry is a member of the Polish Chamber of Commerce. PCEI is an active member of UFI - the Global Association of the Exhibition Industry - and cooperates intensively with CENTREX, the International Exhibition Statistics Union, which associates the largest exhibition organizers of Central and Eastern Europe, as well as with AUMA, the German Association of the Trade Fair Industry, and with many other foreign organizations of the exhibition Industry.

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