

THE POLISH CHAMBER OF EXHIBITION INDUSTRY MONTHLY NEWSLETTER

Polish Chamber of Exhibition Industry publishes the Glossary of Terms of the **Exhibition Industry**



06.03.2019 Thanks to the efforts of Polish Chamber of Exhibition Industry, the illustrated **Dictionary of Terms of the Exhibition Industry** with drawings by a well-known Polish illustrator **Henryk Sawka** and an introduction by an invaluable linguist and marketing specialist, **Professor Jerzy Bralczyk**, has appeared in print.

A new trade section of PCEI has been created: **Exhibition Forwarding**



12.03.2019 At the request of the exhibition forwarding companies associated in the Chamber, by resolution of the Council of Polish Chamber of Exhibition Industry, the trade section of PCEI "Exhibition Forwarding" has been created. The aim of the section will be to provide opinions to the

PCEI Council on legal acts affecting the operations of the exhibition forwarding, representing exhibition forwarding in the exhibition sector, as well as exchange of industry experience.

The Jury of the PCEI Contest Exposition of the Year 2018 selected the winners

15.03.2019 On March 14, 2019, the Jury of the Polish Chamber of Exhibition Industry contest "Exposition of the Year 2018" composed of: Chairman of the Jury: Przemysław Trawa, Chairman of the PIPT Council (Chairman of the Board of the Poznań International Fair) and members: Marcin Gębarowski, PhD. (University of Economics in Krakow), Roman Obst (CEO, JMT Polska, Poznań), Jerzy Osika (CEO, Promedia, Warszawa), Jacek Szlak (Marketing przy Kawie), Prof. Andrzej Wielgosz (University of Fine Arts in Poznań), Robert Załupski, OOH Magazine).

As a result of the Jury's vote, the winners of the 1st, 2nd and 2nd place in particular categories were selected. The winners are as follows:

(photos: PCEI and the PCEI Members' archives).

Category: Expositions up to 25 sq.m. at domestic exhibitions

1st place:

Contractor: Amako Media s.c. (Amako Expo), Kraków

Designer: Aleksandra Wiecha

Investor/ Exhibitor: IMS S.A.

Location: SHOPPING CENTER FORUM, 26-27.09.2018, EXPO XXI, Warsaw, Poland



Category: Expositions 25 - 50 sq.m. at domestic exhibitions

1st place:

Contractor: IDEA EXPO (Grupa MTP)

Designer: Magdalena Gyurkovich

Investor/ Exhibitor: Ministry of Agriculture and Country Development, Warsaw

Location: exhibitions in Poznań, Wrocław, Łódź, Toruń, Gdańsk, Szczecin, Lublin, Opole and Nadarzyn, Poland



2nd place:

Contractor: Fair Team Michał Hempowicz, Poznań

Designer: Renata Wolczyńska

Investor/ Exhibitor: Duda Development, Poznań

Location: Lodz Real Investment and Construction Exhibition,
29-30.09.2018, Łódź, Poland



3rd place:

Contractor: IDEA EXPO (Grupa MTP), Poznań

Designer: Renata Wolczyńska

Investor / Exhibitor: Duda Development, Poznań

Location: Real Estate and Construction Exhibition,
17-18.03.2018, Poznań, Poland



Category: Expositions above 50 sq.m. at domestic exhibitions

1st place:

Contractor: Meliński Minuth, Poznań

Designer: Agnieszka Kuśmierkiewicz

Investor/ Exhibitor: Kaczkan Zakład Produkcji Drzewnej
Józef Kaczkan Sp. J. , Małdyty

Location: Warsaw Home, 04-07.10.2018, Nadarzyn, Poland



2nd place:

Contractor: EXPO LINIA, Buk k/Poznania

Designer: Gizela Rozwadowska-Mylka, Marta Krawczyk,
Kateryna Shyskina

Investor/ Exhibitor: Polska Grupa Zbrojeniowa, Warsaw

Location: MSPO International Defence Industry Exhibition,
04-07.09.2018, Kielce, Poland



3rd place:

Contractor: ZEBRA, Suchy Las k/Poznań

Designer: Beata Jarecka

Investor/ Exhibitor: Recticel, Łódź

Location: MEBLE Polska, 06-09.03.2018, Poznań, Poland



Category: Expositions up to 25 sq.m. at exhibitions abroad

1st place:

Contractor: AmakoMedia s.c. (Amako Expo), Kraków

Designer: Dominik Kowalski

Investor / Exhibitor: Dioxid – Aero Space Company

Location: ILA Berlin Air Show, 25-29.04.2018, Berlin, Germany



Category: Expositions 25-50 sq.m. at exhibitions abroad

1st place:

Contractor: ZEBRA P.W.P., Suchy Las k/Poznań

Designer: Beata Jarecka

Investor/ Exhibitor: Sasse Elektronik GmbH, Schwabach, Germany

Location: MEDICA 2018, 12-15.11.2018, Duesseldorf, Germany





2nd place

Contractor: PARTNER, Poznań

Designer: Edyta Dąbrowska

Investor/ Exhibitor: Izostal S.A., Kolonowskie

Location: TUBE & WIRE, 16-20.04.2018 r., Duesseldorf, Germany



3rd place

Contractor: World Expo International, Bydgoszcz

Designer: Dorota Rybacka

Investor/ Exhibitor: ATLAS sp. z o.o., Łódź

Location: INDEX – SURFACE DESIGN, 23-26.03.2019, Dubai, ZEA



Category: Expositions above 50 sq.m. at exhibitions abroad

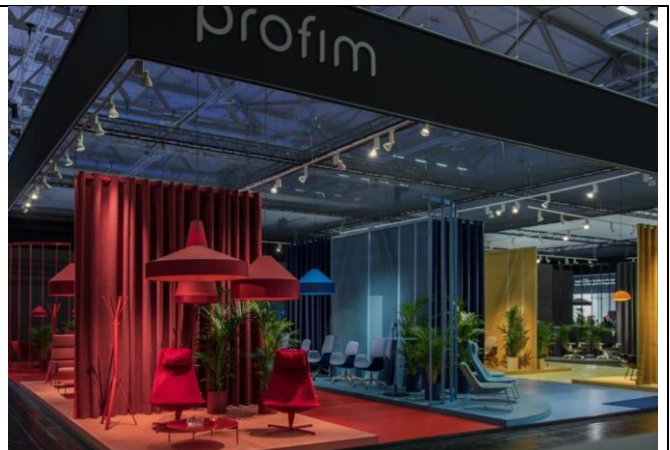
1st place:

Contractor: Meliński Minuth sp. z o.o., Poznań

Designer: Studio Rygalik, Warszawa

Investor/ Exhibitor: PROFIM, Turek

Location: ORGATEC, 23-27.10.2018, Cologne, Germany



2nd place:

Contractor: ABYSS s.c. Małgorzata i Krzysztof
Szofer, Poznań

Designer: Design Department of International Masis Tabak

Investor/ Exhibitor: International Masis Tabak LLC, Armenia

Location: INTERTABAC 2018, 21-23.09.2018, Dortmund,
Germany



3rd place:

Contractor: ABYSS s.c. Małgorzata i Krzysztof
Szofer, Poznań

Designer: Saturn Mimarlik, Stambuł, Turkey

Investor/ Exhibitor: Kartopu, Stambuł, Turkey

Location: H + H 2018, 23-25.03.2018, Cologne, Germany



Category: Expositions above 50 sq.m. at events

1st place:

Contractor: IDEA EXPO (Grupa MTP)

Designer: Zbigniew Józefiok, IDEA EXPO (Grupa MTP)

Investor/ Exhibitor: United Nations Framework Convention
on Climate Change

Location: Climate Conference COP24, 02-15.12.2018,
Katowice, Poland



2nd place:

Contractor: PARTNER, Poznań

Designer: Mikołaj Jujecka

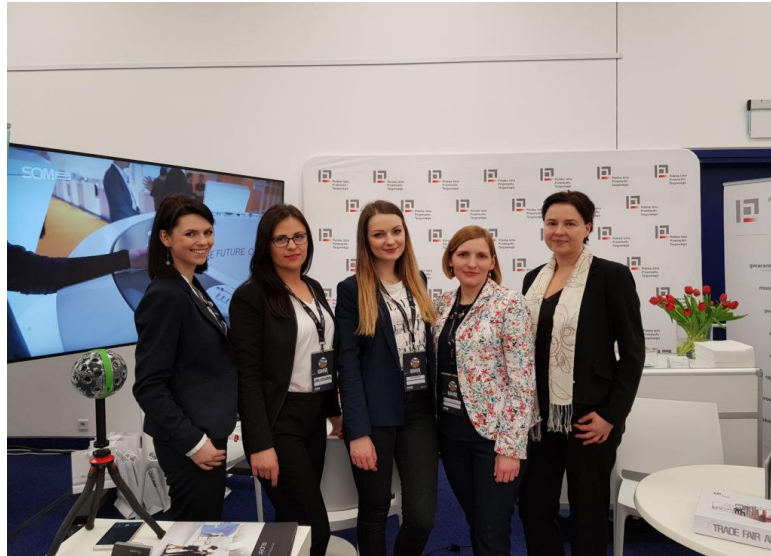
Investor/ Exhibitor: Coca – Cola Company

Location: semifinals and final of FIFA World Championship,
Metropol Hotel in Moscow, Grand Hotel Europe
in St. Petersburg, Russia



PCEI promotes exhibitions at the Golden Marketing Conference

20.03.2019 Polish Chamber of Exhibition Industry is a partner of this year's [Golden Marketing Conference](#). Together with [JMT Poland](#), [Meliński Minuth](#), [superexpo.com](#), [SQM quality multimedia!](#) and [Partner - Exhibitions Stands](#) . Looking forward to seeing you at our stand!



The Business Gazelle for PCEI Member - Rekord Hale Namiotowe company

20.03.2019 Rekord Hale Namiotowe from Wrocław received the Business Gazelle award, taking the thirteenth place in Poland in the ranking of the Puls Biznesu publishing house. - *We would like to thank our Partners for their cooperation so far. We are convinced that without their commitment and support we would not have been able to achieve such good results* - say the representatives of the company.

Rekord Hale Namiotowe is a recognized supplier of modern tent halls on the Polish and European market. The company has been operating in the tent construction industry since 1998. Thanks to the knowledge and experience, we can offer professional tent halls to our customers, meeting not only all the required standards of safety and functionality, but also individual needs. The aim of Rekord Hale Namiotowe is to assist in securing storage, exhibition, production and event space according to individual preferences.



Rekord Hale Namiotowe is a long-term member of Polish Chamber of Exhibition Industry. Congratulations!

MTP Group and Targi w Krakowie recognized in the MP Power Awards competition®

26.03.2019 On Friday, March 22nd, in Warsaw, a festive MP Power Night Gala was organized, during which statuettes in the prestigious MP Power Awards® competition were presented. This is a real celebration of the event industry gathering artists and producers of the most interesting and demanding events in Poland.



The aim of the Competition is to recognize the best events and designs related to event marketing, indicate places with special event potential and award personalities and industry experts.

Our members, the MTP Group and Targi w Krakowie, were awarded with the main prizes in the following categories:

The MTP Group was awarded in the “Congress” category for the 30th European Ultrasound Congress EUROSONT, while Targi w Krakowie received an award in the MP Power Design category for the HORECA® 2018 International Fair of Hotel and Catering Equipment. Congratulations!

About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, established in 1993, is the only national organization - an economic chamber which associates companies which conduct economic activities in the exhibition sector. Members of Polish Chamber of Exhibition Industry represent all the participants of the exhibition market. They are above all: exhibition organizers, trade fair and conference venue operators, companies which offer services of design, construction and furnishing of exhibition stands, exhibition transport and forwarding companies, organizers of participation of Polish companies in exhibitions abroad and representatives of foreign exhibitions in Poland. The Chamber also associates companies from the field of advertising and marketing, the media, catering and hospitality. In 2018 Polish Chamber of Exhibition Industry celebrates its 25th anniversary. It is also the 25th anniversary of the self-government of entrepreneurs in the exhibition industry in Poland.

Four basic areas covered by the program of Polish Chamber of Exhibition Industry operations are: lobbying, actions for the integration of the exhibition environment, promotion of exhibitions - widely understood - including publishing operations, education in trade fair marketing and promoting ethical business actions in the sector, as well as actions aimed at sustainable development.

The mission of Polish Chamber of Exhibition Industry is to: serve as a multifunctional platform of cooperation for all participants of the exhibition industry, develop effective structure of lobbying actions for the benefit of the Polish exhibition sector, promote participation in trade fairs and exhibitions as an effective element of marketing and communication strategy of businesses, act for the benefit of increasing standards of trade fair services offered its members, including for the benefit of reliable, transparent exhibition statistics, offer the participants of the exhibition market opportunities of exhibition education and business, act for the benefit of integration of its members and their identification with the environment, and work out the motivation to act together and such a culture of cooperation which multiplies and protects the economic interests of the members of the Chamber.

Polish Chamber of Exhibition Industry is a member of the Polish Chamber of Commerce. PCEI is an active member of UFI - the Global Association of the Exhibition Industry - and cooperates intensively with CENTREX, the International Exhibition Statistics Union, which associates the largest exhibition organizers of Central and Eastern Europe, as well as with AUMA, the German Association of the Trade Fair Industry, and with many other foreign organizations of the exhibition Industry.

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