



PRESS RELEASE of February 7, 2016

[PCEI announces the composition of the Jury of the new contest - the Exposition of the Year](#)

During the meeting in February, the Board of PCEI selected the composition of the Jury of the new contest named the Exposition of the Year. The Jury was appointed for the term of office of 4 years - for 2015, 2016, 2017 and 2018.

The 9-person composition of the Jury of the Exposition of the Year contest is as follows:

1. Prof. Włodzimierz Bartczak, Academy of Fine Arts in Warsaw, Studio of Spatial Organization at the Faculty of Media and Stage Design
2. Prof. Remigiusz Grochal, Academy of Fine Arts in Gdańsk, Faculty of Interior Architecture
3. Prof. Jacek Ojrzanowski, Koszalin University of Technology, Institute of Design
4. Prof. Andrzej Wielgosz, University of Arts in Poznań, Faculty of Interior Architecture
5. Izabela Ewa Kwiatkowska, CEO of European Media Group, Poznań
6. Jacek Szlak, editor-in-chief of Marketing przy Kawie e-magazine
7. Adam Gabrysiak, Vice President of the Board of PCEI, President of the Board of Abisal exhibiting company, Poznań
8. Maciej Sobolewski, member of PCEI, CEO of the Tecon Service exhibiting company, Poznań.
9. Przemysław Trawa, President of the Board of Polish Chamber of Exhibition Industry, Chairman of Poznań International Fair, Chairperson of the Jury.

The new "Exposition of the Year" contest is the response to the needs of the market. The formula of the previous contest - the Stand of the Year, successfully organized for almost two decades, has evolved over the years in terms of its principles and the methods of execution. Consequently, this led to the emergence of completely new rules of presenting awards and the scope of the contest expanded beyond the exhibiting sector and entered the event sector. The new contest categories are a complete innovation. Just like before, the companies which design and construct expositions will be able to submit expositions they developed at exhibitions in the finishing calendar year. However, they will be assessed in two separate categories: up to 50 sq. m. and above 50 sq. m. The third, completely new category, will be event expositions developed both indoors and outdoors. Therefore the contest will be open to expositions which were designed and constructed for events other than trade fairs or exhibitions.

The meeting of the Jury of the Exposition of the Year 2015 will be held on February 26, 2016, in Poznań.

About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, founded in 1993, is the only national organization of Polish enterprises leading their business activity in the exhibition industry. The members of PCEI belong to all categories of players on the exhibition market. They are especially: trade fair and exhibition organizers, operators of trade fair and conference venues in Poland, providers of trade fair services such as designing construction and furnishing of exhibition stands, transport and forwarding companies, organizers of foreign trade fair participations, foreign trade fair representatives in Poland, as well as advertising and marketing agencies, media companies, enterprises offering catering and accommodation services.

The PCEI mission is: to provide a comprehensive platform of co-operation and exchanging ideas and experiences for the Polish exhibition market players, to serve the Polish exhibition industry as an effective platform for lobbying, to promote participation in exhibitions as an effective part of corporate marketing and communication strategy, to create circumstances for improving the industry quality standards, including reliable and transparent exhibition statistics, to offer trade fair marketing education in cooperation with marketing specialists, the university lecturers, to create favourable conditions for the Members to enjoy the benefits of integration and cooperation within the Chamber.

The four main areas of activities of Polish Chamber of Exhibition Industry are: lobbying, actions facilitating the integration of trade fair industry, widely understood promotion of trade fairs and exhibitions - including publications, as well as education in the area of trade fair marketing and promotion of ethical business activities in the industry.

PCEI has been an active member of UFI - the Global Association of the Exhibition Industry since 1996. For many years PCEI has been cooperating on a regular basis with CENTREX - International Exhibition Statistics Union, AUMA - the Association of the German Exhibition Industry and many other foreign and international industry organizations.

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