



**PRESS RELEASE of December 22, 2014**

### [Meliński Minuth - the first company in Poland with the ISO 20121:2012 certificate](#)

Meliński Minuth - the Member of the Polish Chamber of Exhibition Industry, received a positive recommendation and successfully implemented, as the first organization in Poland, the ISO 20121: 2012 standard which supports the Event Sustainable Management System. This has been integrated with the ISO 9001 : 2008 standard for Quality Management System, functioning in the company since 2001. This is the biggest, but not the only success of the company from Poznań in 2014.

The implementation of ISO 20121 means also transferring to the Polish market global trends and highest standards. ISO 20121 has a set of requirements and guidelines regarding organization of events according to sustainable development - small local events, training courses, business events as well as major mass events, exhibitions, festivals, sports events etc.

The main goal of ISO 20121 is to perfect practices concerning organising sustainable events, places where they are held and the supply chain. This international standard is the base of identifying potential negative social, economic and environmental consequences, minimizing their influence and improving planning and realization processes as well as increasing positive results of the actions.

Meliński Minuth was established in 1993. The core activity of the company is designing and construction of exhibition stands, especially individual, customized construction as well as interiors, showrooms and professional conferences. Meliński Minuth's team consists of creative and well-qualified people. The company offers professional services to its clients at trade fairs and exhibitions in Poland and abroad, e.g. in United Kingdom, Germany, Italy, France, Spain, Russia, Belarus, the Netherlands, Turkey.

Meliński Minuth has been a member of Polish Chamber of Exhibition Industry (since 1993) and a member of IFES - International Federation of Exhibition and Event Services.

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#### *About Polish Chamber of Exhibition Industry*

*Polish Chamber of Exhibition Industry, founded in 1993, is the only national organization of Polish enterprises leading their business activity in the exhibition industry. The members of PCEI belong to all categories of players on the exhibition market. They are especially: trade fair and exhibition organizers, operators of trade fair and conference venues in Poland, providers of trade fair services such as designing construction and furnishing of exhibition stands, transport and forwarding companies, organizers of foreign trade fair participations, foreign trade fair representatives in Poland, as well as advertising and marketing agencies, media companies, enterprises offering catering and accommodation services.*

*The PCEI mission is: to provide a comprehensive platform of co-operation and exchanging ideas and experiences for the Polish exhibition market players, to serve the Polish exhibition industry as an effective platform for lobbying, to promote participation in exhibitions as an effective part of corporate marketing and communication strategy, to create circumstances for improving the industry quality standards, including reliable and transparent exhibition statistics, to offer trade fair marketing education in cooperation with marketing specialists, the university lecturers, to create favourable conditions for the Members to enjoy the benefits of integration and cooperation within the Chamber.*

*The four main areas of activities of Polish Chamber of Exhibition Industry are: lobbying, actions facilitating the integration of trade fair industry, widely understood promotion of trade fairs and exhibitions - including publications, as well as education in the area of trade fair marketing and promotion of ethical business activities in the industry.*

*PCEI has been an active member of UFI - the Global Association of the Exhibition Industry since 1996. For many years PCEI has been cooperating on a regular basis with CENTREX - International Exhibition Statistics Union, AUMA - the Association of the German Exhibition Industry and many other foreign and international industry organizations.*

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