



PRESS RELEASE of January 14, 2015

[Przemysław Trawa elected the President of Polish Chamber of Exhibition Industry](#)

Polish Chamber of Exhibition Industry - the leading organisation which associates the companies of the exhibition sector in Poland - elected Przemysław Trawa the President of the Board of the Chamber during the first meeting of the Board in 2015. The former President - Andrzej Byrt - who held this post in the years 2011 - 2014, assumed a diplomatic post in Paris at the beginning of January.

On January 14, 2015, during its first meeting, the Board of Polish Chamber of Exhibition Industry adopted a resolution to appoint a new President of PCEI. Przemysław Trawa, Chairman of the Board of Poznań International Fair, was unanimously elected the new President.

Andrzej Byrt stepped down from the post of President of PCEI on 31.12.2014. The reason for the resignation was his assumption of the post of the Ambassador of the Republic of Poland in the French Republic and the Principality of Monaco.

Przemysław Trawa has been connected with Poznań International Fair since 1983. He was responsible for the Economic Department and then he served as the Economic and Organisational Director. Between 2007 and 2009 he served as the Chairman of the Board. Twice he has been the Vice-Chairman of the Board of PIF (in 1996 – 2007 and in 2009 – 2014). The lecturer of the Poznań School of Banking at postgraduate studies in foreign exchange law. Przemysław Trawa was responsible, among others, for the coordination of activities on PIF fairgrounds which accompanied the Polish presidency of the European Council, as well as for the coordination of events connected with the United Nations Climate Summit - COP 14 in Poznań and COP 19 in Warsaw. Since January 1, 2015, again he has been the Chairman of the Board of PIF.

About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, founded in 1993, is the only national organization of Polish enterprises leading their business activity in the exhibition industry. The members of PCEI belong to all categories of players on the exhibition market. They are especially: trade fair and exhibition organizers, operators of trade fair and conference venues in Poland, providers of trade fair services such as designing construction and furnishing of exhibition stands, transport and forwarding companies, organizers of foreign trade fair participations, foreign trade fair representatives in Poland, as well as advertising and marketing agencies, media companies, enterprises offering catering and accommodation services.

The PCEI mission is: to provide a comprehensive platform of co-operation and exchanging ideas and experiences for the Polish exhibition market players, to serve the Polish exhibition industry as an effective platform for lobbying, to promote participation in exhibitions as an effective part of corporate marketing and communication strategy, to create circumstances for improving the industry quality standards, including reliable and transparent exhibition statistics, to offer trade fair marketing education in cooperation with marketing specialists, the university lecturers, to create favourable conditions for the Members to enjoy the benefits of integration and cooperation within the Chamber.

The four main areas of activities of Polish Chamber of Exhibition Industry are: lobbying, actions facilitating the integration of trade fair industry, widely understood promotion of trade fairs and exhibitions - including publications, as well as education in the area of trade fair marketing and promotion of ethical business activities in the industry.

PCEI has been an active member of UFI - the Global Association of the Exhibition Industry since 1996. For many years PCEI has been cooperating on a regular basis with CENTREX - International Exhibition Statistics Union, AUMA - the Association of the German Exhibition Industry and many other foreign and international industry organizations.

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