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[SGS Poland officially confirmed that Meliński Minuth passed an audit ISO : 9001 and 20121](#)

SGS Poland officially informed at the company's website that Meliński Minuth passed an audit ISO 9001 and 20121. The company had already had experience in the field of quality management system. However, the company decided to implement, as the first organization in Poland, the quite new management system, ISO 20121 - sustainable events management, joining this way the group of such companies as, for instance, Coca Cola, Manchester United, French Tennis Federation, Fiat Group Purchasing Services, London Olympics 2012 and Yokohama City Athletic Association. It is worth emphasising that the companies which decide to implement and certify management systems in accordance with ISO 20121 undoubtedly are called 'the first league' and are conscious of sustainable development.

The main goal of ISO 20121 is to perfect practices concerning organising sustainable events, places where they are held and the supply chain. This international standard is the base of identifying potential negative social, economic and environmental consequences, minimizing their influence and improving planning and realization processes as well as increasing positive results of the actions.

Meliński Minuth represented high involvement in implementing and preparing to the certification of the system. It concerned both the Board and all the employees. High consciousness and excellent knowledge of the standard made the two stage audit pass according to the plan.

We feel honoured that our efforts and work on implementing the sustainable events management system were recognised by one of the most prestigious certification bodies in the world, SGS. The innovative approach to ISO 20121 requirements and huge involvement of our employees deserve special attention.

The certificate affirming compliance with the implemented management system ISO 20121 is the first of its kind in Poland. It means that our company efficiently continues innovative actions which strengthen our image as the leader in the exhibition sector.

Our clients, when deciding to cooperate with us, are sure that our services meet world standards concerning not only high quality of stands designed by our company, but also sustainable development and social responsibility of our actions. We follow the best available practices involving our suppliers in the process as well. Every stand built by our company meets not only the highest quality requirements, but environmental and social ones too. I kindly invite you to join the sustainable supply chain which we create - commented Andrzej Meliński, CEO of Meliński Minuth.

During the evaluation the SGS auditor noticed real influence of the system on minimalising negative impact on the environment. The auditor also paid attention to an innovative and complex approach to identifying and selecting stakeholders, defining communication channels and methods with them. In the future it will result in easy information flow and improve quick reaction to the requirements of sides involved.

Meliński Minuth by undertaking the actions mentioned to a small extent above, undoubtedly enhances its market position, sets new trends and contributes to improving conditions in environmental, economic and social fields. Meanwhile, the company promotes the idea of sustainable development among its suppliers, subcontractors and other stakeholders - summed up Joanna Waberska, lead auditor at SGS.

Meliński Minuth was established in 1993. For over 20 years it has helped its clients to organise exhibitions, especially by creative stands designing and building. The company's international scope and cooperation with foreign clients made its employees conscious of the need of world standards. By setting development strategies they carefully observe global trends and try to promote them on the home market. Therefore the company made a decision on implementing ISO 20121:2012.

Meliński Minuth Sp. z o.o. has been a member of International Federation of Exhibition and Event Services - IFES.

About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, founded in 1993, is the only national organization of Polish enterprises leading their business activity in the exhibition industry. The members of PCEI belong to all categories of players on the exhibition market. They are especially: trade fair and exhibition organizers, operators of trade fair and conference venues in Poland, providers of trade fair services such as designing construction and furnishing of exhibition stands, transport and forwarding companies, organizers of foreign trade fair participations, foreign trade fair representatives in Poland, as well as advertising and marketing agencies, media companies, enterprises offering catering and accommodation services.

The PCEI mission is: to provide a comprehensive platform of co-operation and exchanging ideas and experiences for the Polish exhibition market players, to serve the Polish exhibition industry as an effective platform for lobbying, to promote participation in exhibitions as an effective part of corporate marketing and communication strategy, to create circumstances for improving the industry quality standards, including reliable and transparent exhibition statistics, to offer trade fair marketing education in cooperation with marketing specialists, the university lecturers, to create favourable conditions for the Members to enjoy the benefits of integration and cooperation within the Chamber.

The four main areas of activities of Polish Chamber of Exhibition Industry are: lobbying, actions facilitating the integration of trade fair industry, widely understood promotion of trade fairs and exhibitions - including publications, as well as education in the area of trade fair marketing and promotion of ethical business activities in the industry.

PCEI has been an active member of UFI - the Global Association of the Exhibition Industry since 1996. For many years PCEI has been cooperating on a regular basis with CENTREX - International Exhibition Statistics Union, AUMA - the Association of the German Exhibition Industry and many other foreign and international industry organizations.

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