



PRESS RELEASE of December 1, 2014

[PCEI 2014 Winter Meeting in Gniew](#)

On 26-28 of November, 2014, the annual Winter Meeting of the Members of Polish Chamber of Exhibition Industry was held. This time the participants convened in the historical Castle in Gniew. In the old chambers of the castle, over 60 trade fair specialists from Poland, Hungary and Ukraine discussed the current situation of the exhibition industry in Poland and in the world, as well as its future.

Busy schedule

The program of the PCEI Conference covered a number of interesting lectures given by experts of the exhibition sector, as well as specialists in legal matters and in EU fund acquirement. The possibilities of obtaining funds for the expenses in the exhibition sector in the new Financial Framework 2014-2020 was the topic of the presentation given by specialists from STRATEGOR Wielkopolskie Centrum Ekspertyz Finansowych, currently the leader in European advisory, for many years ranked among the best EU advisory companies in Poland.

The topic of the codes of good practices as a legal tool on the market of services in the European Union was elaborated on by Bogumił Sieczkowski Esq. from the legal office Obligo Sieczkowski i Spółka from Łódź. He also presented the results of the works carried out by PCEI team, which he supervised, aimed at drawing up the Code of Good Practices in the Exhibition Industry. The presentations were widely commented on by the participants of the Meeting and gave rise to many interesting discussions.

The participants of the PCEI Conference also took part in a program debate consisting of two parts, one held in trade sections and the other with the participation of all the delegates. The topics under discussion were the most urgent needs and directions of development of the Chamber, the current situation of the exhibition industry in Poland and in the world, as well as the future of the sector. One of the key topics is currently the lobbying for the reinstating the so-called priority certificate from exhibitions in Poland.

The Extraordinary General Meeting of PCEI

On the last day of the PCEI Winter Meeting, the Extraordinary General Meeting of the Chamber was held during which, due to the resignation of Mr. Andrzej Byrt from the post of the President of the Board of PCEI, who on January 1st will assume the post of the Ambassador Extraordinary and Plenipotentiary of the Republic of Poland in the French Republic and the Principality of Monaco, the by-election to the Board of PCEI was organized. Przemysław Trawa, who is also the Vice-Chairman of Poznań International Fair, was unanimously elected as the new Member of the Board of PCEI.

About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, founded in 1993, is the only national organization of Polish enterprises leading their business activity in the exhibition industry. The members of PCEI belong to all categories of players on the exhibition market. They are especially: trade fair and exhibition organizers, operators of trade fair and conference venues in Poland, providers of trade fair services such as designing construction and furnishing of exhibition stands, transport and forwarding companies, organizers of foreign trade fair participations, foreign trade fair representatives in Poland, as well as advertising and marketing agencies, media companies, enterprises offering catering and accommodation services.

The PCEI mission is: to provide a comprehensive platform of co-operation and exchanging ideas and experiences for the Polish exhibition market players, to serve the Polish exhibition industry as an effective platform for lobbying, to promote participation in exhibitions as an effective part of corporate marketing and communication strategy, to create circumstances for improving the industry quality standards, including reliable and transparent exhibition statistics, to offer trade fair marketing education in cooperation with marketing specialists, the university lecturers, to create favourable conditions for the Members to enjoy the benefits of integration and cooperation within the Chamber.

The four main areas of activities of Polish Chamber of Exhibition Industry are: lobbying, actions facilitating the integration of trade fair industry, widely understood promotion of trade fairs and exhibitions - including publications, as well as education in the area of trade fair marketing and promotion of ethical business activities in the industry.

PCEI has been an active member of UFI - the Global Association of the Exhibition Industry since 1996. For many years PCEI has been cooperating on a regular basis with CENTREX - International Exhibition Statistics Union, AUMA - the Association of the German Exhibition Industry and many other foreign and international industry organizations.

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