



PRESS RELEASE of February 7, 2016

Exposition of the Year 2015 - we know the laureates

We know the winners of the first edition of the contest "Exposition of the Year 2015" organised by Polish Chamber of Exhibition Industry. The participants of the contest are companies which offer services of designing and construction of trade fair and event expositions, associated in PCEI, the most important exhibition sector association in Poland. On February 26, 2016, in the seat of the World Trade Center Poznań, the Jury chaired by the President of the Board of PCEI, Przemysław Trawa, and the Vice President of the Board, Adam Gabrysiak, evaluated 19 submitted projects and selected the laureates in 3 categories: trade fair expositions up to 50m2, trade fair exposition over 50m2 and event expositions.

In the category of trade fair exposition up to 50m2 the Jury awarded:

1st place - to the exposition of **WAGO ELWAG** from Wrocław, according to the design by **Agnieszka Stachowiak** from **Meliński Minuth**, Poznań, executed by **Meliński Minuth** at **ENERGETAB 2015** fair in Bielsko Biała, Poland.

2nd place - to the exposition of **HTL-STREFA S.A.** from Ozorków, according to the design by **Lucyna Modrakowska** from **World Expo International**, Bydgoszcz, executed by **World Expo International** at **MEDICA 2015** fair in Düsseldorf, Germany.

In the category of trade fair exposition over 50m2 the Jury awarded:

1st place - to the exposition of **Marmite S.A.** from Zakrzewo, according to the design by **Marta Pietrucha** and **Tomasz Kwieciński** from **Meliński Minuth**, Poznań, executed by **Meliński Minuth** at **ISH 2015** fair in Frankfurt am Main, Germany.

2nd place - to the exposition of **Canpol** from Warsaw, according to the design by **Marta Pietrucha** and **Paulina Brodowska** from **Meliński Minuth**, Poznań, executed by **Meliński Minuth** at **KIND + JUGEND 2015** fair in Cologne, Germany.

3rd place - to the exposition of **Adamus HT** from Szczecin, according to the design by **Maciej Kaczmarek** from Szamotuły, executed by **Mad-Expo**, Poznań, at **ACHEMA 2015** fair in Frankfurt am Main, Germany.

Due to the exceedingly high quality of the submitted expositions, the Jury also decided to award two honourable mentions:

- exposition of **Dr.Reddy's Laboratories Limited**, according to the design by **Gizela Rozwadowskiej-Mylka** and **Anastasia Ratsko** from **Expo - Linia**, Buk near Poznań, executed by **Expo - Linia** at **CPHI** fair in Madrid, Spain,
- exposition of the exhibitor **IMI Hydronic Engineering International SA** from Switzerland, according to the design by **Paulina Brodowska** from **Meliński Minuth**, Poznań, executed by **Meliński Minuth** at **ISH 2015** fair in Frankfurt am Main, Germany.

In the category of event expositions, the Jury awarded:

1st place - to the exposition of **Zielona Góra Forestry Management**, according to the design by **Rafał Durczak**, executed in Ochla near Zielona Góra by **IDEAEXPO.MTP Międzynarodowe Targi Poznańskie Sp. z o.o.**

2nd place - to the exposition of **BERGERAT MONNOYEUR sp. z o.o.**, according to the design by **Krzysztof Pokorski**, executed in Dębska Wola near Morawica by **IDEAEXPO.MTP Międzynarodowe Targi Poznańskie Sp. z o.o.**

3rd place - to the exposition of the **Polish Association of Producers of Fruit and Vegetables**, according to the design by **Marzanna Wiśniewska**, executed in Dębska Wola near Morawica by **IDEAEXPO.MTP Międzynarodowe Targi Poznańskie Sp. z o.o.**

In this category, the Jury also awarded three honourable mentions to:

- to the exposition of Hayne Polska Sp. z o.o. from Poznań, according to the design by Marta Pietrucha and Paulina Brodowska from Meliński Minuth, Poznań, executed by Meliński Minuth at KRIO Congress/OPTYKA 2015 Optical Exhibition in Wisła, Poland.
- to the exposition of Canpol from Warsaw, according to the design by Marta Pietrucha and Paulina Brodowska from Meliński Minuth, Poznań, executed by Meliński Minuth at KIND + JUGEND 2015 fair in Cologne, Germany
- to the exposition of Gilead Sciences Poland Sp. z o. o., according to the design by Maciej Maklesa, executed by Extend Vision from Krakow, at the Science Conference AIDS VISTULA in Łódź, Poland.

The Jury and PCEI wishes to express thanks to all the participants of the contest and congratulate the Laureates on the outstanding expositions and the awards.

About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, founded in 1993, is the only national organization of Polish enterprises leading their business activity in the exhibition industry. The members of PCEI belong to all categories of players on the exhibition market. They are especially: trade fair and exhibition organizers, operators of trade fair and conference venues in Poland, providers of trade fair services such as designing construction and furnishing of exhibition stands, transport and forwarding companies, organizers of foreign trade fair participations, foreign trade fair representatives in Poland, as well as advertising and marketing agencies, media companies, enterprises offering catering and accommodation services.

The PCEI mission is: to provide a comprehensive platform of co-operation and exchanging ideas and experiences for the Polish exhibition market players, to serve the Polish exhibition industry as an effective platform for lobbying, to promote participation in exhibitions as an effective part of corporate marketing and communication strategy, to create circumstances for improving the industry quality standards, including reliable and transparent exhibition statistics, to offer trade fair marketing education in cooperation with marketing specialists, the university lecturers, to create favourable conditions for the Members to enjoy the benefits of integration and cooperation within the Chamber.

The four main areas of activities of Polish Chamber of Exhibition Industry are: lobbying, actions facilitating the integration of trade fair industry, widely understood promotion of trade fairs and exhibitions - including publications, as well as education in the area of trade fair marketing and promotion of ethical business activities in the industry.

PCEI has been an active member of UFI - the Global Association of the Exhibition Industry since 1996. For many years PCEI has been cooperating on a regular basis with CENTREX - International Exhibition Statistics Union, AUMA - the Association of the German Exhibition Industry and many other foreign and international industry organizations.

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