



PRESS RELEASE of 3 June, 2015

The PCEI General Meeting appointed new authorities of the Chamber

The General Meeting of Polish Chamber of Exhibition Industry, held on June 2, 2015, appointed the Board and the Supervisory Board for the term of office 2015 - 2019, as well as the Mediation Committee for the term of office 2015 - 2018. The composition of the decision-making bodies and the Mediation Committee is as follows:

The Board of Polish Chamber of Exhibition Industry (2015 - 2019):

1. Przemysław Trawa (Poznań International Fair) - President of the Board
2. Żaneta Berus (Expo XXI Warsaw) - Vice President of the Board
3. Grażyna Grabowska (Targi w Krakowie) - Vice President of the Board
4. Adam Gabrysiak (Abisał, Poznań) - Vice President of the Board
5. Paweł Babij (Interservis, Łódź) - Member of the Board
6. Maciej Glamowski (Gdańsk International Fair) - Member of the Board
7. Jacek Kisiąta (Extend Vision, Kraków) - Member of the Board
8. Agnieszka Strzelczyk - Walczak (A.S. Messe Consulting, Warszawa) - Member of the Board
9. Marek Wiktorowski (Exactus, Łódź) - Member of the Board

The Supervisory Board of Polish Chamber of Exhibition Industry (2015 - 2019):

1. Ryszard Migdalski (ZIAD Bielsko - Biała) - Chairperson
2. Zygmunt Kosmała (Mad Expo, Poznań) - Deputy Chairperson
3. Jan Lisiak (Inexpo - Poznańska Agencja Targowa Piotr Wojewodzic Jan Lisiak) - Secretary
4. Włodzimierz Gola (Promocja, Poznań) - Member
5. Andrzej Meliński (Meliński Minuth, Poznań) - Member
6. Małgorzata Rytzel (Maxpol, Warszawa) - Member

The Mediation Committee of Polish Chamber of Exhibition Industry (2015 - 2018):

1. Wawrzyniec Wierzejewski (Media Expo, Poznań) - Chairperson
2. Andrzej Bobiński (Transmeble International, Poznań) - Member
3. Artur Pawelec (Studio & Grupa Antares, Łódź) - Member
4. Maciej Przybylski (Aktualności Targowe, Poznań) - Member
5. Zenon Żurek (Partner, Poznań) - Member

About Polish Chamber of Exhibition Industry

Polish Chamber of Exhibition Industry, founded in 1993, is the only national organization of Polish enterprises leading their business activity in the exhibition industry. The members of PCEI belong to all categories of players on the exhibition market. They are especially: trade fair and exhibition organizers, operators of trade fair and conference venues in Poland, providers of trade fair services such as designing construction and furnishing of exhibition stands, transport and forwarding companies, organizers of foreign trade fair participations, foreign trade fair representatives in Poland, as well as advertising and marketing agencies, media companies, enterprises offering catering and accommodation services.

The PCEI mission is: to provide a comprehensive platform of co-operation and exchanging ideas and experiences for the Polish exhibition market players, to serve the Polish exhibition industry as an effective platform for lobbying, to promote participation in exhibitions as an effective part of corporate marketing and communication strategy, to create circumstances for improving the industry quality standards,

including reliable and transparent exhibition statistics, to offer trade fair marketing education in cooperation with marketing specialists, the university lecturers, to create favourable conditions for the Members to enjoy the benefits of integration and cooperation within the Chamber.

The four main areas of activities of Polish Chamber of Exhibition Industry are: lobbying, actions facilitating the integration of trade fair industry, widely understood promotion of trade fairs and exhibitions - including publications, as well as education in the area of trade fair marketing and promotion of ethical business activities in the industry.

PCEI has been an active member of UFI - the Global Association of the Exhibition Industry since 1996. For many years PCEI has been cooperating on a regular basis with CENTREX - International Exhibition Statistics Union, AUMA - the Association of the German Exhibition Industry and many other foreign and international industry organizations.

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